

by Christine Chambers

a year ago

#ItDoesntHaveToHurt Partners with Twitter Canada

🔗 It was an honour to have the opportunity to work with Twitter Canada to host an in-person event at their headquarters in Toronto for our [#ItDoesntHaveToHurt](#) Twitter party on September 15, 2016. Thanks to special funding from the Canadian Institutes of Health Research, we were able to bring together scientists, researchers, digital influencers, parents, and other stakeholders and supporters for this special event. We were excited to pilot use of the Twitter proprietary Q&A video app for health communication, allowing us to answer parents' tweeted questions live via video. Here are just a few highlights! Huge thanks to our incredible partner in [#ItDoesntHaveToHurt](#), Erica Ehm's YummyMummyClub.ca for helping make this event a reality.



Bryn Robinson
@brynphd

1st time Twitter Q&A used to eng public w [#research](#). [#ItDoesntHaveToHurt](#) gr8 example of [#KT](#)! Congrats [@DrCCChambers](#)! [twitter.com/CAPHCTweets/st...](https://twitter.com/CAPHCTweets/status/798123456)



A YEAR AGO



Christine Chambers
@DrCCChambers

[@TwitterCanada](#) [@chronicleherald](#) Thanks Twitter Canada for this incredible opportunity! See you tonight! [#itdoesnthavetohurt](#)



A YEAR AGO



CIHR
@CIHR_IRSC

Thrilled to have participated in [#ItDoesntHaveToHurt](#) event to put info. about managing children's pain in the hands of parents.



A YEAR AGO

And it all started with the media promotion in the week leading up to the Twitter Party and the travel across the country to the Twitter Canada HQ in Toronto.



ICYMI: [#itdoesnthavetohurt](#) project marks one year with [@TwitterCanada](#) event [@DrCCChambers](#)
atlantic.ctvnews.ca/video?clipId=9... pic.twitter.com/MG6HWh9LRT

 CTV MORNING ATL [@CTVMORNINGATL](#) · A YEAR AGO



JAParker

[@JAParkerPhD](#)

Looking forward the the [#ItDoesntHaveToHurt](#) twitter party on Thurs - Join us!
ow.ly/dLG03o4bJdO

 A YEAR AGO



Great morning with [@DrCChambers](#) [@globalhalifax](#) sharing info [#itdoesnthavetohurt](#) Twitter Canada chat Sept 14 10pm AST pic.twitter.com/AKG4cTUDaL

MARSHA CAMPBELL-YEO [@DRMCAMPBELL-YEO](#) · A YEAR AGO



Isabel Jordan
[@seastarbatita](#)

This is not a drill! I am on the plane on my way to [#ItDoesntHaveToHurt](#) twitter party meet up! [@DrCChambers](#) [@YummyMummyClub](#)

A YEAR AGO



Julia Kontak
[@JuliaKontak](#)

Excited to be representing [@NSHRF_info](#) at the [#ItDoesnthavetohurt](#) Twitter Party tmrw night w/ [@georgewcollier](#) [@kristaconnell](#) [@TwitterCanada](#)

A YEAR AGO

YummyMummyClub

[@YummyMummyClub](#)

So many flying & driving from all over Canada to join me and [@DrCChambers](#) At [@TwitterCanada](#) for our [#itdoesnthavetohurt](#) Party tomorrow!

A YEAR AGO



Off to Toronto for the [#itdoesnthavetohurt](#) Twitter Party at [@TwitterCanada](#) wish you could be here [@BexSaunders7](#) [pic.twitter.com/2jHQ9QYyFL](#)

 CALVIN PEARCE [@PEARCEAUTO](#) · A YEAR AGO



Richard Florizone
[@DalPres](#)

On way to Twitter Canada HQ, excited to meet up with Dal prof [@DrCCchambers](#) for [#itdoesnthavetohurt](#). [#AmazingFaculty](#) [twitter.com/drcchambers/st...](#)

 A YEAR AGO



Julia a.k.a. Mama MOE
[@AskMamaMOE](#)

Amazing opportunity in a *1st ever* live Twitter party w/ [@YummyMummyClub](#) ask Qs directly! [#ItDoesntHaveToHurt](#) [ow.ly/2hMI3o48DFE](#)

 A YEAR AGO



Steven Bradley
[@srbradley33](#)

At the [@HfxStanfield](#) waiting for our flight to TO for the [#itdoesnthavetohurt](#) [@TwitterCanada](#) Party. [@DrCCchambers](#) [@porterairlines](#) [#YHZ](#) [#YTZ](#)

 A YEAR AGO



Richard Florizone

@DalPres

Looking forward to Twitter event tonight with Dal prof [@DrCCChambers](#) [#itdoesnthavetohurt](#) [twitter.com/chronicleheral...](#)



A YEAR AGO



Congrats to [@DrCCChambers](#) & good luck at tonight's [#ItDoesntHavetoHurt](#) [@TwitterCanada](#) Q&A [bit.ly/2cy5Nt8](#) [pic.twitter.com/IX1D7pdSat](#)



DALHOUSIE NEWS @DALNEWS · A YEAR AGO



Arrived in TO for tonight's [#itdoesnthavetohurt](#) [@YMCbuzz](#) party at Twitter Can. Join us online 9pm est [#parents pic.twitter.com/nymJ1GvISQ](#)

 HOLLY G [@HGILLISMAC](#) · A YEAR AGO



Jenelle Sobey
[@JenelleSobey](#)

Excited for the live Twitter Party [@TwitterCanada](#) tonight for [#ItDoesntHaveToHurt](#) [@IWKHealthCentre](#) [@DrCChambers](#)!

 A YEAR AGO



Marli MacNeil
[@MarliMacNeil](#)

[#NovaScotia](#) takes over [@TwitterCanada](#) 2nite at 10! Join [@DrCChambers](#), [@DrMCampbellYeo](#) & team at Twitter Party for [#itdoesnthavetohurt](#).

 A YEAR AGO

All the guests were very excited to be at Twitter Canada HQ!

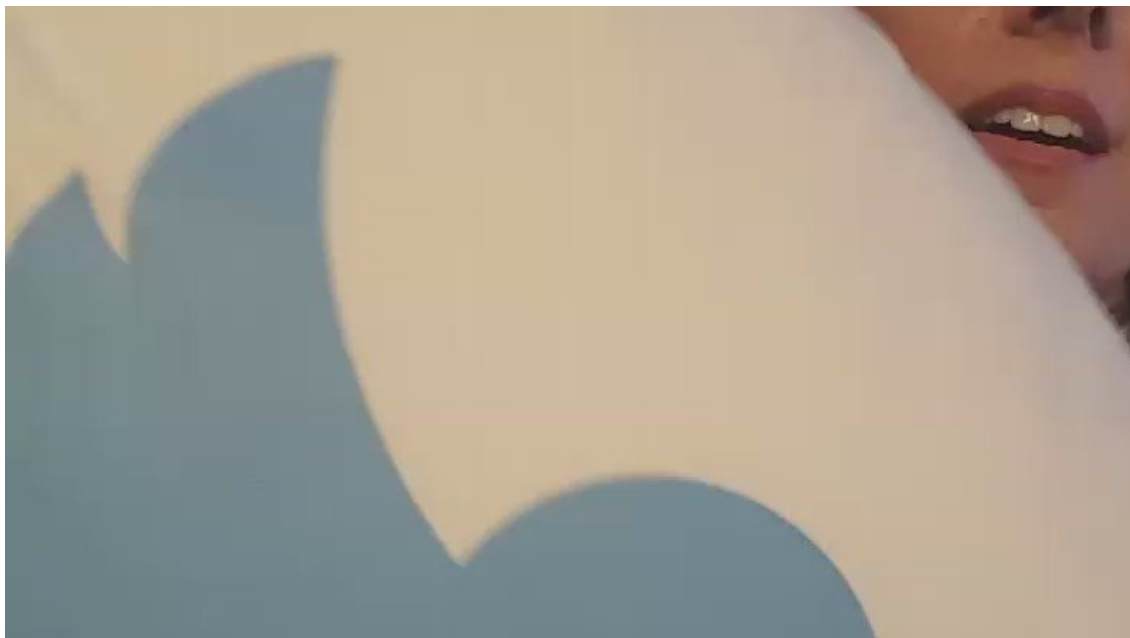
**Maija**

@MommyMoments

Thank you @TwitterCanada for hosting us tonight. #ItDoesntHaveToHurt



A YEAR AGO



Let the party begin! #itdoesnthavetohurt pic.twitter.com/ohG5RZcRcs



YMCBUZZ @YMCBUZZ · A YEAR AGO

**Katja Wulfers**

@katjawulfers

@YummyMummyClub Yes! Such a great reception at @TwitterCanada headquarters!
#itdoesnthavetohurt



A YEAR AGO



The best kind of @TwitterCanada includes lots of this: #itdoesnthavetohurt @YMCbuzz @FlowWater @MBosc pic.twitter.com/D5wPcYuFGR

🐦 DEIRDRE KELLY @DEIRDRE_KELLY · A YEAR AGO



Christopher Doyle
@chrisdoyle

Proud that @TwitterCanada is hosting this event. #itdoesnthavetohurt [twitter.com/hgillismac/sta...](https://twitter.com/hgillismac/status...)

🐦 A YEAR AGO



So fun being inside [#Twitter](#) headquarters for [#itdoesnthavetohurt](#) party [@YummyMummyClub](#)
[@YMCbuzz](#) pic.twitter.com/of4A89rFgt

 DEIRDRE KELLY [@DEIRDRE_KELLY](#) · A YEAR AGO



Holdyn with Evan sharing the importance of [#itdoesnthavetohurt](#) in promoting knowledge mobilization about pain pic.twitter.com/hcgKO7AQOh

 GAYLE GROSSMAN-BLY @NMPSROOM106 · A YEAR AGO



What a great location [@twitter](#) for [@YummyMummyClub](#) [#itdoesnthavetohurt](#)
pic.twitter.com/99XXEC05Ld

 NEAL BROTHERS [@NEALBROTHERS](#) · A YEAR AGO



@TwitterCanada HQ #twitterparty #itdoesnthavetohurt pic.twitter.com/z7wvBdeZw0

 DR. JOELENE HUBER @DRJOELENEHUBER · A YEAR AGO



@jackhourigan @JeffreyMogil talking about the future of pain research #itdoesnthavetohurt
@YMCbuzz @YummyMummyClub pic.twitter.com/PqGsYZBF8G

 DR. JOELENE HUBER @DRJOELENEHUBER · A YEAR AGO



Heroes! Appropriate beer for tonight's [#itdoesnthavetohurt](#) Twitter party. Thx [@southpawbevco!!](#)
pic.twitter.com/PdItjA30n1

 ERICA EHM [@YUMMYMUMMYCLUB](#) · A YEAR AGO



How cute are these pillows?! @TwitterCanada @YummyMummyClub @YMCbuzz
#itdoesnthavetohurt pic.twitter.com/CcRYN88r1j

 CHRISTINE @ATCHAOS · A YEAR AGO



OMG...EVERYONE is here! [#itdoesnthavetohurt](#) @MilkAndCocoMama #thebiebs
pic.twitter.com/7NLPNKImBV

FOREVER IN MOM GENES @LISATHORNBURY · A YEAR AGO

Special guests included members of the [#ItDoesntHaveToHurt](#) parent panel, the researchers, partners, and YMC staff and bloggers.

YMCBuzz
 @YMCbuzz

I'm so fancy, you already know! I'm in the Twitter office in Toronto!! [#itdoesnthavetohurt](#)

A YEAR AGO



I'd like to think [@DalPres](#) came to support me but I think he came to meet [@YummyMummyClub](#)

[#itdoesnthavetohurt](#) [pic.twitter.com/t5RDIQgJJJe](#) 🤔

 CHRISTINE CHAMBERS [@DRCCHAMBERS](#) · A YEAR AGO



Holly Witteman

[@hwitteman](#)

Excited to be on my way to [#itdoesnthavetohurt](#) Twitter party tonight! Promising way to get evidence from journals into practice. [#KT](#) [#impsci](#)

 A YEAR AGO



Krista Connell

[@kristaconnell](#)

My first Twitter party, lovin it- awesome job everyone! [#itdoesnthavetohurt](#)

 A YEAR AGO



Excited to be supporting the [#itdoesnthavetohurt](#) Twitter Party! pic.twitter.com/Z6UKKjSESr

 JERRY GRIMEK @JERRYTHEGRY · A YEAR AGO



Mike Moyal

@Marketeermik

On fleek @TwitterCanada and the [#itdoesnthavetohurt](#) [#yummymummy](#)

 A YEAR AGO



NSHRF

@NSHRF_info

Very exciting that NSHRF will be at @TwitterCanada tonight for the [#itdoesnthavetohurt](#) Twitter party! [twitter.com/JuliaKontak/st...](https://twitter.com/JuliaKontak/status/9411111111)

 A YEAR AGO



Happy to be supporting [#itdoesnthavetohurt](#) Twitter party tonight. Keep the conversation going ;)
pic.twitter.com/ZYBCRRPYFp

 JOHN OZIKIZLER @JOZIKIZLER · A YEAR AGO



Christine Chambers
@DrCChambers

Thanks to special guests [@DalPres](#), [@iwkceo](#), [@Hanigsberg](#) for joining us [#itdoesnthavetohurt](#)

 A YEAR AGO



Can. Pain Coalition
@CaPainCoalition

CPC's L. Cooper at Twitter Canada, Toronto, tonight for live twitter party celebrating
[#ItDoesntHaveToHurt](#)

 A YEAR AGO



@CAPHCTweets @Doug_CAPHC Caphc represent from 613!!! #itdoesnthavetohurt
pic.twitter.com/RPCYv39P20

 JACK HOURIGAN @JACKHOURIGAN · A YEAR AGO



Julia Hanigsberg
@Hanigsberg

Thrilled to be at the #itdoesnthavetohurt @TwitterCanada party to support making a difference for kids @YMCbuzz

 A YEAR AGO

iwkceo **Tracy Kitch**
@iwkceo

Excited to be joining@DrCchambers,@YMCBuzzfor the #itdoesnthavetohurt Twitter Party@Twitter Canada

 A YEAR AGO



My buddy [@JennValentyne](#) is celebrating [#itdoesnthavetohurt](#) with us [@TwitterCanada](#)
pic.twitter.com/aR4zJ4Fsl9

 ERICA EHM [@YUMMYMUMMYCLUB](#) · A YEAR AGO



Norex

[@sitebynorex](#)

We are joining [@DrCChambers](#) & [@YummyMummyClub](#) (Erica Ehm) tonight [@TwitterCanada](#)
HQ [#Toronto](#) for a Twitter Party on [#ItDoesntHavetoHurt](#)

 A YEAR AGO



Meeting friends are at [#itdoesnthavetohurt](#) [@DrMCampbellYeo](#) [@CelesteJohnst11](#) [@iwkceo](#)
pic.twitter.com/1tYLAwdUs2

 BONNIE STEVENS [@STEVENS25](#) · A YEAR AGO

All guests were excited to be tweeting live from Twitter Canada. Here is some of the sneak peaks that people capture of the live tweeting!



The amazing [@YMCbuzz](#) hard at work hosting [#itdoesnthavetohurt](#) (notice the wine?)
pic.twitter.com/vm7kDC2foE

 ERICA EHM [@YUMMYMUMMYCLUB](#) · A YEAR AGO



See... Doctors and medical professionals know how to party ;) @YMCbuzz #itdoesnthavetohurt
pic.twitter.com/IGiVf48wEf

 MAYA FITZPATRICK @MAYAHOOBBLOG · A YEAR AGO



Isabel Jordan
@seastarbatita

Being in the room - in person and online w/ this energized group is amazing!
[#itdoesnthavetohurt](#)

 A YEAR AGO



[@hwittman](#) [@JeffreyMogil](#) moving the needle on [#painmanagement](#) [#itdoesnthavetohurt](#)
pic.twitter.com/gsisUJkNXr

 JACK HOURIGAN [@JACKHOURIGAN](#) · A YEAR AGO



Loving the delicious eats @twitter #itdoesnthavetohurt pic.twitter.com/OuRXEtblGI

 GAYLE GROSSMAN-BLY @NMPSROOM106 · A YEAR AGO



The #YMC team is tweeting LIVE from @TwitterCanada #itdoesnthavetohurt
pic.twitter.com/BgoL5ZBZeI

 HEATHER HAMILTON @TJZMOMMY · A YEAR AGO



Chloe Girvan

@Mom_interrupted

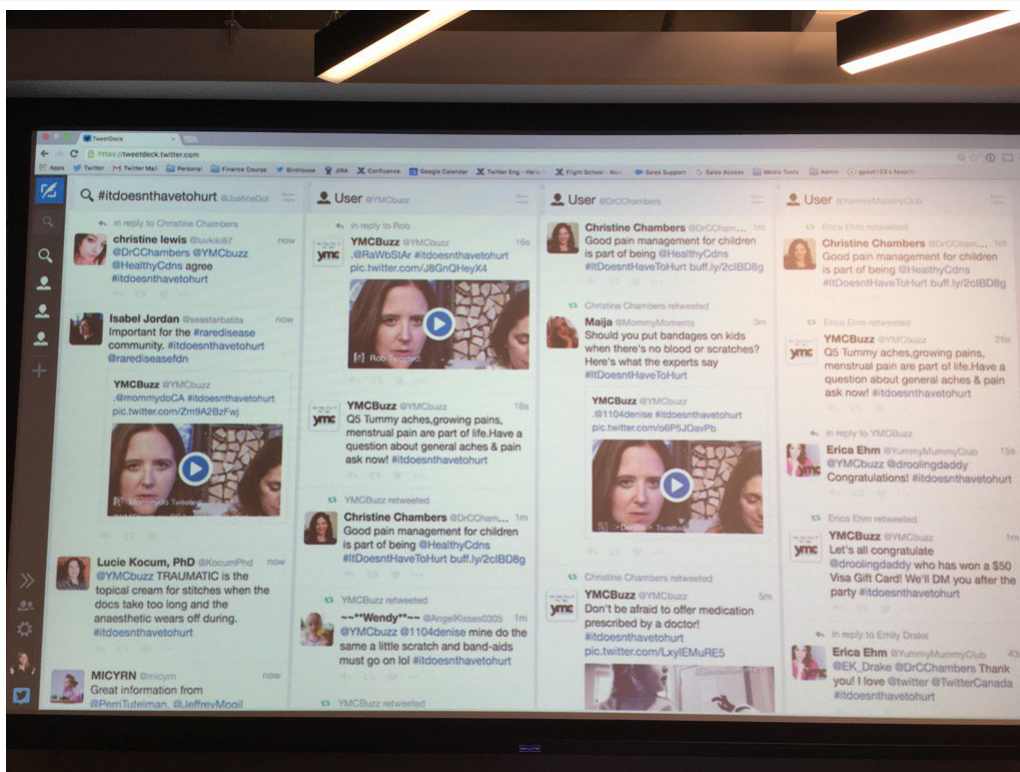
@YMCbuzz and what a fun environment! The place is buzzing with positive energy!
#itdoesnthavetohurt

 A YEAR AGO



The @Dalnews team is in the @TwitterCanada house for #itdoesnthavetohurt
pic.twitter.com/iY2hB9swu8

 JULIA HANIGSBERG @HANIGSBERG · A YEAR AGO



At [@TwitterCanada](#) for [#itdoesnthavetohurt](#) Twitter part! 10 mins left pic.twitter.com/vSt2Nfe7iO

JACKIE BENDER [@BENDERJACK](#) · A YEAR AGO



Krista Connell
[@kristaconnell](#)

My Twitter trick Thumb is acting up! So much to read, listen and learn! [#itdoesnthavetohurt](#)

A YEAR AGO

iwkceo **Tracy Kitch**
[@iwkceo](#)

DrCCChambers doing such a good job answering all the questions coming in to the [#itdoesnthavetohurt](#) Twitter Party at Twitter Canada

A YEAR AGO



Alisha Manion
[@ali_manion](#)

We're live from [@TwitterCanada](#) talking about childhood pain with [@DrCCChambers](#) and [@YummyMummyClub](#)!... twitter.com/i/web/status/7...

A YEAR AGO



[#itdoesnthavetohurt pic.twitter.com/JJ3oFvE99i](https://pic.twitter.com/JJ3oFvE99i)

 TERRY FOSTER @TERRY_FOSTER · A YEAR AGO



Behind the scenes @TwitterCanada in the famous blue room #itdoesnthavetohurt
pic.twitter.com/vbG75PLJAS

 ERICA EHM @YUMMYMUMMYCLUB · A YEAR AGO

ymc **YMCBuzz**
@YMCbuzz

Also answering questions tonight are @DrMCampbellYeo @DrJenStinson @JeffreyMogil
@stevensb25 @hwitteman @benderjack #itdoesnthavetohurt

 A YEAR AGO



@iwkceo @DalPres IWK folks spreading the word on pain management #ItDoesntHaveToHurt
pic.twitter.com/P0xzixaQU

 JACK HOURIGAN @JACKHOURIGAN · A YEAR AGO

We also had some special announcements during the event, including the exciting announcement that the IWK Health Centre is funding an extension
[#ItDoesntHaveToHurt!](#)



Christine Chambers
@DrCChambers

Hey! It's not over! Thank you @IWKHealthCentre for supporting the continuation of
[#ItDoesntHaveToHurt](#) once the @CIHR_IRSC grant ends!

 A YEAR AGO



@DrCChambers @YMCbuzz @iwkceo @IWKFoundation continues funding! Congrats!
#itdoesnthavetohurt pic.twitter.com/SOGrGmxsgJ

JACK HOURIGAN @JACKHOURIGAN · A YEAR AGO



Rob MacCormick
@robmacormick

LOVE that the @IWKHealthCentre is onboard to support #itdoesnthavetohurt for another year. What's next @DrCChambers @YummyMummyClub ?

A YEAR AGO

The second exciting announcement is that [#ItDoesntHaveToHurt](#) has been nominated for a Canadian Online Publishing Award for best online campaign!



Norex
@sitebynorex

#itdoesnthavetohurt is up for a COPA award this year! @IWKHealthCentre @DrCChambers @YummyMummyClub

A YEAR AGO

This event wouldn't have been possible without our event sponsors! This includes CIHR for special event funding, the IWK Health Centre, and those that contributed food and beverage. And of course this is in addition to the fantastic support

[#ItDoesntHaveToHurt](#) has received from the Nova Scotia Health Research Foundation, the Canadian Association of Paediatric Health Centres, the Canadian Pain Coalition, Norex, and so many others! And of course a huge shout out to Twitter Canada for their support.

YummyMummyClub

@YummyMummyClub

@ali_manion @cam_gordon Thank you both for hosting #itdoesnthavetohurt at @TwitterCanada. You were amazing hosts! Right, @DrCChambers?



A YEAR AGO



Justine Dol

@JustineDol

Wow, what an amazing Twitter Party! Thanks @TwitterCanada, @YMCbuzz and everyone else who helped make this happen #ItDoesntHaveToHurt



A YEAR AGO



Christine Chambers

@DrCChambers

Thanks to @CIHR_IRSC for funding #itdoesnthavetohurt with @YummyMummyClub via your Knowledge to Action grant program twitter.com/cihr_irsc/stat...



A YEAR AGO



Thanks to all our generous supporters of the [#itdoesnthavetohurt](https://twitter.com/MSSvWRRRaH) Twitter Chat
[pic.twitter.com/MSSvWRRRaH](https://twitter.com/MSSvWRRRaH)

 MARSHA CAMPBELL-YEO @DRMCAMPBELLYEO · A YEAR AGO